Guest Blog
Post Guidelines

RICHARD TUBB

THE IT BUSINESS GROWTH EXPERT

HEY [CLIENT NAME],

Thank you for your interest in submitting a guest blog for publication on Tubblog - The Hub for MSPs.

In order to make sure your content submission is effective, we've put together this guideline document to help you before you submit your guest blog post for publication.

" **Success is not a destination, but a continuous journey of learning, adapting, and embracing change.**

Richard Tubb

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BASIC REQUIREMENTS FOR GUEST BLOG POSTS

The blog needs to be of value to the MSP (managed service provider) and IT community.

You're welcome to mention your own product or service where relevant, but please note that it must fit in with point one - we do not accept advertorials.

If you're writing about an industry event, new tech or a change in legislation that our audience should be aware of, please make this timely. As you know, things move so fast in this space that they can become old news pretty quickly!

We politely request that anything you submit for publication is an exclusive piece for Tubblog and has not been syndicated.

If you're not sure which topic you might cover in your guest blog post, then we can help! We have monthly themes for our content. Please ask for the upcoming themes if you'd like to contribute something on a specific topic - we may have a slot for you.

We welcome case studies if you're able to demonstrate your expertise and any specialist knowledge.

STYLE GUIDE

Length: Minimum 800 words.

Tone: Professional but approachable - please **see examples from our archives.** But you're already a regular reader, right ;-)

Include links to any resources/websites/statistics that you reference complete with the date you last accessed them, so we can check them out.

We will do one round of edits and check with you that you're happy with that. Please respond to our feedback email within 48 hours so we can get your post published quicker.

We may cut longer posts down to fit our requirements, but please know that we won't publish anything without your approval.

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HOW TO CONTRIBUTE YOUR GUEST BLOG POST

Please send your blog post along with a headshot and brief bio (max 75 words) to:

kareena@tubblog.co.uk

Kareena will pass your content to the Tubblog editorial team, and you'll typically hear back from them within three working days.

Disclaimer: Due to the large number of spec submissions we receive, and our own tight publishing schedule, there is no guarantee that your blog will be published this time. Please ask for feedback and you're welcome to submit another article for consideration.

THANK YOU!

Thanks again for your interest in being a contributor to Tubblog - The Hub for MSPs.

We look forward to working with you!

Richard and Team Tubb

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