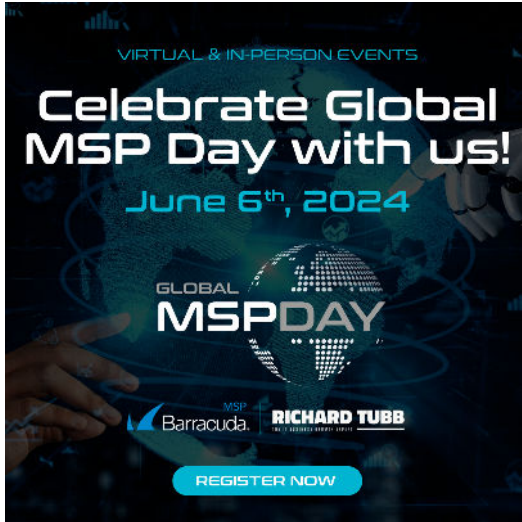


- [Barracuda XDR](#)
- [Barracuda RMM Migration Service](#)



Thanks for joining me for my keynote presentation at Global MSP Day 2024.

For details on viewing the recording of this session (when available), visit

<https://www.tubblog.co.uk/events/global-msp-day-2024/>

## Further Reading

- [How do you move from being the "IT Guy" into a Trusted Business Advisor?](#)
- [Clever Ways AI is Being Leveraged to Empower Customer Experience](#)
- [10 Handy AI Resources to Help Your MSP Clients Grow Their Businesses](#)
- [Understanding Deepfake Technology: Why It's A Risk To Your Business](#)
- [How to Help Your MSP Clients Stay Safe When Using AI Tools](#)
- [Why your MSP should eat its own dog food](#)
- [Mental Health Resources for MSP Business Owners](#)
- [How to end procrastination with the Pomodoro technique](#)
- [Professional Services Automation. Does my MSP need a PSA?](#)
- [A list of Professional Service Automation tools for MSPs](#)
- [A List of Powerful Remote Monitoring & Management \(RMM\) Tools for MSPs](#)
- [How to do effective MSP Marketing](#)
- [How to Choose an MSP NOC Provider](#)
- [5 Big Tips for Running a More Productive IT Services Business](#)

## Services

- Done for you MSP Marketing - [MSP Marketing Edge by Paul Green](#)

- [Barracuda XDR](#)
- [Barracuda RMM Migration Service](#)
- Outsourced MSP sales, marketing and digital services - [MSP Wingman](#)

## Tools

- [Brain.fm – Music to improve focus, meditation and sleep](#)
- [Headspace – Meditation and Mindfulness Made Simple](#)
- [Geekbot – Remote Team Check-Ins](#)

## Books

- [A list of Recommended Books for MSPs](#)
- [Mastering the Rockefeller Habits – Advice for increasing the value of your IT business](#)
- [Getting Things Done: The Art of Stress-free Productivity by David Allen](#)
- [Helpdesk Habits: Become a helpdesk superhero and make yourself indispensable by Mark Copeman.](#)
- [PSA profitability: The Ultimate guide to choosing, implementing and using a PSA tool for maximum profitability by Chris Timm](#)
- [Survive and Thrive: The MSP and ITSP Owners Guide to Surviving and Thriving in Uncertain Times by Nigel Moore](#)
- [Mistakes MSP's Make - The Five Most Important Mistakes IT Managed Service Providers Make Which Cost Them Time and Money by Richard Tubb](#)
- [The IT Business Owner's Survival Guide: How to save time, avoid stress and build a successful IT business by Richard Tubb](#)

## Podcasts

- [Mental Health for MSP Owners](#)
- [Struggle: The Surprising Truth, Beauty and Opportunity Hidden in Life](#)
- [How to Create a Profitable MSP](#)
- [How to Grow an MSP With Partner to Partner Collaboration](#)
- [How To Outsource Your MSPs NOC, SOC and Helpdesk](#)
- [Leveraging LinkedIn for MSPs](#)

- [Barracuda XDR](#)
- [Barracuda RMM Migration Service](#)

## **Communities**

- [The Tech Tribe](#)
- [Tech Tribe Local Meetups - For Tech Tribers and non-Tribers](#)
- [CompTIA UK Channel Community](#)
- [Smarter MSP - Helping MSPs Build Better Businesses](#)
- [Tubblog - The Hub for MSPs](#)
- [A list of User Groups for UK Managed Service Providers](#)

## **Action Points**

- Subscribe to [TubbTalk - The Podcast for Managed Service Providers](#)
- Every week, I send out a short email to thousands of IT business owners, Managed Service Providers (MSPs) and IT professionals. [Sign up here!](#)
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- Connect with me on [LinkedIn](#)