

Thanks for joining me for “Too Busy To Be Stressed: How To Avoid Being Overwhelmed as an IT Business Owner” presentation at Kaseya Connect IT Europe 2021.

For details on viewing the recording of this session, visit [Kaseya Connect IT Europe 2021 – I’m Too Busy To Be Stressed!](#)

### **Further Reading**

- [Mental Health Resources for MSP Business Owners](#)
- [How to end procrastination with the Pomodoro technique](#)
- [Professional Services Automation. Does my MSP need a PSA?](#)
- [A list of Professional Service Automation tools for MSPs](#)
- [A List of Powerful Remote Monitoring & Management \(RMM\) Tools for MSPs](#)
- [Why Great Quality Content is Invaluable for IT Companies](#)
- [Are you 'Social Selling' yet?](#)
- [Common mistakes to avoid when marketing your MSP](#)
- [How to do effective MSP Marketing](#)
- [What are the Benefits of Blogging?](#)
- [How to Choose an MSP NOC Provider](#)

### **Services**

- The All-In-One Website Service for MSPs - [Pronto Marketing](#)
- Done for you MSP Marketing - [MSP Marketing Edge by Paul Green](#)
- Outsourced MSP sales, marketing and digital services - [MSP Wingman](#)

### **Tools**

- [Brain.fm – Music to improve focus, meditation and sleep](#)
- [Headspace – Meditation and Mindfulness Made Simple](#)

## Books

- [Recommended Books for MSPs](#)
- [Getting Things Done: The Art of Stress-free Productivity by David Allen](#)
- [Helpdesk Habits: Become a helpdesk superhero and make yourself indispensable by Mark Copeman.](#)
- [PSA profitability: The Ultimate guide to choosing, implementing and using a PSA tool for maximum profitability by Chris Timm](#)
- [Survive and Thrive: The MSP and ITSP Owners Guide to Surviving and Thriving in Uncertain Times by Nigel Moore](#)
- [Duct Tape Marketing by John Jantsch](#)
- [Content Mavericks: How to Grow Your Business with Insanely Shareable Content by Andrew & Pete](#)
- [Mistakes MSP's Make - The Five Most Important Mistakes IT Managed Service Providers Make Which Cost Them Time and Money by Richard Tubb](#)
- [The IT Business Owner's Survival Guide: How to save time, avoid stress and build a successful IT business by Richard Tubb](#)

## Podcasts

- [Mental Health for MSP Owners](#)
- [Struggle: The Surprising Truth, Beauty and Opportunity Hidden in Life](#)
- [Managing an MSP during COVID-19 and Beyond](#)
- [How to Create a Profitable MSP](#)
- [How to Grow an MSP With Partner to Partner Collaboration](#)
- [How To Outsource Your MSPs NOC, SOC and Helpdesk](#)
- [How To Create a Great Mini Marketing Message](#)
- [How to Build a Great MSP Website](#)
- [Using Social Media to win local business](#)
- [How MSPs can Market Themselves Better](#)
- [Why MSPs Need to Embrace Marketing](#)
- [Leveraging LinkedIn for MSPs](#)

## **Communities**

- [The Tech Tribe](#)
- [CompTIA UK Channel Community](#)
- [A list of User Groups for UK Managed Service Providers](#)

## **Action Points**

- Subscribe to [TubbTalk - The Podcast for IT Consultants](#)
- Every week, I send out a short email to thousands of IT business owners, Managed Service Providers (MSPs) and IT professionals. [Sign up here!](#)