

RICHARD TUBB

THE IT BUSINESS GROWTH EXPERT



Richard Tubb is one of the best-known experts within the global IT Managed Service Provider (MSP) community. He launched and sold his own MSP business before creating a leading MSP media and consultancy practice.

Richard helps IT business owner's take back control by freeing up their time and building a business that can run without them. Richard is also the author of the book "The IT Business Owner's Survival Guide" and writer of the award-winning blog www.tubblog.co.uk

Topics I regularly speak about

- The importance of systemising your business in order to remove yourself from the day-to-day running
- A.I. and Automation and how it will affect the future of MSPs
- The impact of building strong relationships with vendors and the unexpected benefits it can bring
- Working a 4-day week and how it can help you achieve more personally and professionally

Questions that I can answer

- Why most business owners become overwhelmed and how you can avoid being one of them
- 7 questions to ask when assessing your business's chances of falling foul of a single point of failure
- How to use checklists and documentation to make your team more efficient and you a better leader
- How to make sure you're charging the right amount to attract the clients you really want to work with
- Why business networking still works and how to effective network online and offline

Recent Guest Appearances

- Positive Sparks Podcast - **Owning a Business, Not Owning a Job**
- The Content Marketing Studio - **How to Create Content for Serious or Boring Industries**
- The CMA Podcast Show - **E-Myth Your Business**
- CompTIA Volley Podcast - **Managed Services and Brexit**

Media Resources

For my...

- Bio
- Contact Details
- Headshot photography

[... visit tubblog.co.uk/media-resources](http://www.tubblog.co.uk/media-resources)